

COUNTRY VIEW

VETERINARY SERVICE



WINTER 2010

Spring Special

Is your horse not advancing to the next performance level?

Ever wondered if there was more you could do for that nagging gait deficit?

Join us during February and March for our **Spring Soundness Special**.

Combine a soundness evaluation with your annual Coggins tests and save **15%** off the combined costs!

(does not include diagnostics)

Smart Equine

Deworming Schedule

February	Fecal Egg Count
April	Quest®/Equimax®
August	Fecal Egg Count
November	Equimax®

*Additional deworming necessary with fecal egg counts > than 100 eggs/gram

Equine Wellness Programs for 2011

Call or ask today about our Standard and Premium Equine Wellness Programs. Complete Equine Preventive Health care at a cost savings of 25%.

(608) 835 - 0551

'Tis the Season...

Another year is coming to a close. For many, the arrival of a new year is welcomed bringing new hope and optimism for our futures. While our pets are blissfully unaware of dropping interest rates, job cuts and foreclosure statistics, they feel an economic impact in other, more subtle ways. Fewer trips to the dog park due to longer working hours, less time traveling to horse shows and weekend get-aways, perhaps a move. This has been a trying time for many of us. And it is our loved ones, our family members, furry and otherwise, that bring us joy each day. Veteri-

narians are fortunate to be a part of people's families. We eagerly welcome the new family members, grieve the loss of beloved companions and help families enjoy the human-animal bond that is so sacred to so many. Have veterinarians felt the grip of the strained economy? Yes. We've seen it in the decisions people have had to make because of financial concerns. We've seen it in the postponement of what was once a routine procedure. We've seen it in the eyes of our clients. Gratefully for all, we never see it in the eyes of our pets. Their devotion and unquestioning loyalty

is the gift they give us every day. Country View is fortunate to work with such a caring, diverse group of animal owners. We are fortunate to employ caregivers that truly love the animals they work with. We are fortunate to provide the services our patients need and we are continually adding new services that hopefully enhance the lives of animals and their people. We have much to be thankful for this holiday season. We are grateful to be a part of your lives and appreciate all you do with your pets.



Thank you.

Did you receive this newsletter in **the mail**?

Would you rather receive it **ELECTRONICALLY???**

Send us your e-mail address: clientservices@countryviewvets.com

If you received this via **e-mail**, please send back a reply.

Type **'ok'** in the subject line so we know our new system is working.

Woofs and Wags From Country View Canines



Amy Robinson

Certified Master Dog Trainer

Do you live near Monroe, Albany, Monticello or New Glarus?

Then **enroll** in one of our *new*

New Glarus Basic Obedience Classes

Next session starts **Thursday December 9th** at 6:00 at the New Glarus Fitness Center.

Less time driving.
More time ~~PLAYING!~~

Learning



Everyone Loved the Halloween Party

Doggy Day Care

Rain, Shine or OTHER

Mon - Wed - Fri

7:30 - 6:00

A Sure Cure for

Cabin FEVER



After a Ruff Day at Doggy Daycare

PLAY GROUPS

Tue 4:30 - 5:15 PM

Sat 9:30 - 10:15 AM

Cost: \$3/session

Board & Train

Make Reservations For January/February

Next **Adult Basic**

Obedience Class

At Country View Veterinary Service

Tuesday December 14th at 6:00

Call to Enroll today!

(608) 835-0551

Saturday December 18

2:00 - 3:30

Join us for our

Country View Canines

Holiday Party

Let your pampered pooch **HOUND** Santa Clause for the toy of their dreams.

Please R.S.V.P. to Amy



Racing and Romping at Play Groups

Optimism Abounds



Elmo 2 Weeks Post-Op

Meet Elmo. Elmo is an adorable bubbly six year old Pomeranian. She was brought to Country View Veterinary Service after being involved in a 'big dog-little dog' incident. The event left her with a badly broken nose. Because of the extent of her injuries and a future of unknown potential complications and expenses, her loving owners made the difficult decision to



Before Surgery

relinquish Elmo to our clinic. She was accepted into our Homeless Pet Fund and Dr.

Laura George and many other Country View staff members worked hard to repair her wounds. It has been a success! Due to the extent of her injuries, Elmo has undergone three surgeries to date. When an infection in Elmo's mouth destroyed part of her nasal bones, Dr. George removed a portion of her upper jaw. This can be seen in her post-operative x-ray. Her tiny button nose was repositioned and although a bit wiggly like Tabitha's in Bewitched, it worked. Elmo was able to retain her ex-



After Surgery

pressive appearance and hopefully her sense of smell. Elmo has remained in high spirits during her healing process and everyone at Country View loves to see her crooked smile. After caring for Elmo throughout her surgeries and convalescence, it became inevitable that Dr. George and her husband would happily adopt her into their home. Elmo is comfortable and excited to be in her new home joining their three feline friends.

Beginning January 2011

A renowned veterinary economist recently noted *"What worked for businesses before ... isn't working now in today's economy"*. Country View Veterinary Service is addressing this by asking our clients, farm and pet owners alike, to pay for our professional services as they are provided.



We have known many of you for *decades* and we truly appreciate your understanding in our efforts to manage our practice wisely. We will continue to offer all our patients the best possible care.

CareCredit®

Country View Veterinary Service offers CareCredit® for our clients interested in establishing a payment plan. CareCredit® differs from other credit cards in being specific to health care industries. Once approved for a CareCredit® account, it can be used not only for veterinary services but for dental, chiropractic, optometry and other health services. Application is quick and easy. Approval on-line

or by telephone is nearly instantaneous. What does this mean for our pets? It means your options are more flexible. CareCredit can be used for

**INTEREST - FREE PAYMENTS
FOR SIX MONTHS.**

the unexpected 'Fido ate my socks' surgery, the 'he ran through ten feet of barbed wire' laceration repair, and

even the 'she's having how many puppies' Cesarean section. For the anticipated procedures such as spays, neuters, dentals, vaccinations, costly prescription drugs and even prescription diets, it allows these costs to be spread out over time. CareCredit allows you to choose the services you want and to budget for them over a six month or longer time frame. Please ask us about CareCredit or apply on-line at www.carecredit.com.

COUNTRY VIEW VETERINARY SERVICE



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Everyone Can Give One Week...

By Dr. Judy Batker



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There is a huge need and an even bigger appreciation.

That was the theme of the *Equitarian* workshop I attended in Mexico in October. It was an inspiring and wonderful week. Approximately 25 American and 35 Mexican veterinarians and students together donated their



expertise, time and supplies for the welfare of many working equines. Together our

group treated more than 500 donkeys, mules and horses. Most of these animals came from remote tropical parts of south central Mexico and had never seen a veterinarian. People depend on these animals as their primary means of transportation and for hauling crops like coffee beans off the mountainsides. Many organizations came together to fund this project. Statistics show that only 1% of the world's equine veterinarians care for 90% of the world's working equids. We performed dentistry, saddle and harness making, surgery, lameness, deworming and internal medicine. There were also many opportunities for owner education. Moving forward, a group from the United Kingdom will continue providing care for these animals, returning every six months. Stay tuned for my presentation on this *Equitarian* workshop at our clinic's annual spring seminar in March.

